



www.glyswny.org

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393 Delaware Ave
Buffalo, NY 14202
(716) 855-0221

Funded in part by
the New York State
Dept. Of Health

Dear GLYS Supporter,

Gay and Lesbian Youth Services of Western New York (GLYS WNY) has benefitted from support from our local businesses and partners who are gracious enough to purchase an advertisement in our annual GAYLA program book. I am writing to ask you to continue this support for our 2018 GAYLA event!

Our 35th Anniversary GAYLA will be held on Tuesday, October 30, 2018 at Asbury Hall in Buffalo, NY. Please help us celebrate this milestone with an advertisement!

This past year, GLYS provided many services and programs to LGBTQ youth in WNY including:

- The 6th Annual Diversity Prom attended by more than 250 youth.
- Services and resources to more than sixty Gay-Straight Alliance (GSA) groups in 7 counties.
- GSA conference, Rainbow Reigns, in April for more than 200 youth and advisors representing more than 30 GSAs.
- Monthly Transgender Family and Youth support groups.
- GLYS youth and staff, along with GSA students and advisors, led the Buffalo PRIDE parade this past June.

We truly appreciate your ongoing support of GLYS and our LGBTQ youth. Your advertisement will reach hundreds of GLYS supporters who attend the GAYLA and contribute to our work. Additionally, your name, websites, and handles will be included in our social media announcements during the lead up to the 2018 GAYLA!

Please complete the enclosed form with payment information and send it, along with your camera ready ad via email to suedtournour@gmail.com by September 27, 2018. If you have any questions, please email or call me at (716)-855-0221.

Sincerely,

Susan D. Tournour

GLYS Program Assistant

GAYLA Program Ads

GAY & LESBIAN YOUTH SERVICES OF WNY, 393 Delaware Avenue, Buffalo, NY 14202
35TH ANNIVERSARY GAYLA PROGRAM AD INFORMATION
OCTOBER 30, 2018

Ad Location	Dimensions	Cost of B&W
Rear Cover: Inside or Out	5" wide x 8" high	\$225
Front Cover: Inside	5" wide x 8" high	\$225
Inside Pages:		
Full page	5" wide x 8" high	\$160
1/2 page	5" wide x 3.75" high	\$ 80
Business card	5" wide x 2" high	\$ 50

FOR COLOR ADS, PLEASE ADD \$50 TO THE PRICE ABOVE.

Note: Color ads will be provided as space permits. You will be notified if we are unable to honor your request for color or cover placement.

AD SUBMISSION:

Please submit a camera ready copy of your ad by email to: suedtournour@gmail.com

Please return this portion with your payment information and camera ready ad.

Organization/Agency Name _____

Contact person, email address and phone _____

Address _____

(Include City, State and Zip Code)

- Use my 2017 ad. Payment enclosed.*
- This is a new camera ready ad. Payment enclosed.*

Camera ready ad copy emailed to suedtournour@gmail.com

*GLYS can accept payment by check (GLYS of WNY) or credit card:

Please circle one: MasterCard, Visa, AMEX, Discover

Card Number _____

Expiration Date __ / __

CVV Number (3 digits on back of card) _____

Street Number _____ Zip Code _____

AD REQUESTS/COPY DUE BY SEPTEMBER 27, 2018.

Call Sue at (716)-855-0221 with questions.